

Karen Riley
77 Beal Lane
Shaw, Oldham
O12 8PH

Sent via the Licensing Authority (by email)

5 March 2026

Dear Madam

**APPLICATION FOR A PREMISES LICENCE
JO CONVENIENCE, 1 JUBILEE STREET, SHAW, OLDHAM OL2 8PN**

I write on behalf of my client, Mr Gowrijan Rajenderan, in respect of his recent application for a new premises licence at the above premises.

The Licensing Authority have sent me a copy of your representation and I thought it would be useful to contact you to outline the application further in the hope that it may help alleviate your concerns.

As you are aware, the premises is currently empty and it will be refurbished as a new general convenience store which will sell a wide range of goods including snacks, magazines, sweets, dairy, soft drinks, household goods, cigarettes, toiletries, etc. This application is just about whether the shop can also sell some alcohol

Mr Rajenderan is a Personal Licence holder and he has plenty of retail/shop experience. He would just like to offer some alcohol for sale alongside the other goods to allow the business to provide an improved all-round convenience service. The focus of the shop will be as a general convenience store with the proposed alcohol sales just being a part of the overall business.

The shop won't just be selling alcohol.

The application proposes a detailed and comprehensive set of licence conditions to promote the licensing objectives including;

a CCTV camera system covering inside and outside the shop;

Using the 'Challenge 25' under age policy to ensure that no-one under 18 is able to buy alcohol and other age-restricted goods;

Regular staff training and;

Regular litter checks outside the shop.

The full set of proposed licence conditions are shown below for your information and consideration.

All new licence applications involve an extensive consultation process with the responsible authorities such as the Police, the Licensing Authority, Trading Standards, Environmental Health, Public Health, and Child Protection.

None of the responsible authorities have objected to this application. They are all satisfied that the application will not undermine the licensing objectives.

The Police are crucial as they are the Council's primary source of information regarding local crime and disorder. The Police raise no issues and about this matter and do not oppose the application.

Environmental Health, who deal with potential noise issues, also have no objections. Likewise, there are no objections from anyone else in the local community.

I can assure you that Mr Rajenderan is a responsible operator and will do everything that he can to prevent any problems for the local community. For example, the CCTV images will be made available to the Police upon request, and staff will do regular litter checks outside the shop. The shop would of course sell alcohol responsibly and within the law at all times.

Steps have been proposed to ensure that children under 18 are not able to purchase alcohol. The shop will use the the Challenge 25 policy to prevent underage sales, staff will be well trained, and the shop will keep a record of any refusals to sell alcohol.

Mr Rajenderan appreciates your concerns about the hours applied for - and he is willing to reduce the hours to 8am to 10pm daily. Please let me know if you would be agreeable to this

In your representation, you also refer to concerns regarding *'waste storage and disposal, particularly the accumulation of cardboard packaging associated with alcohol deliveries'* and that *'poorly managed waste could also obstruct access routes and further compromise safety'*

The Fire Service are a responsible authority and they haven't objected. All businesses are required to comply with fire safety legislation at all times to ensure public safety. Mr Rajenderan will of course fully comply with this. All waste will be disposed of properly and will not compromise safety in any way.

Licensed premises are extremely well-regulated - they must promote the licensing objectives and comply with their licence conditions. Where this is **evidence** of non-compliance or **evidence** that a premises is not promoting the licensing objectives, then the Authorities can take action as necessary – this includes spot checks, enforcement action, prosecution, a premises licence review, etc.

I hope this information is helpful and informative. I ask you to consider this letter and give Mr Rajenderan the opportunity to demonstrate that his shop - with a licence - will promote the licensing objectives and not cause any issues.

I look forward to hearing from you and if you have any queries please let me know.

Yours sincerely

Ian Rushton
JL Licensing
07909 511953
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See the proposed conditions below

Operating schedule/proposed licence conditions

A CCTV camera system capable of providing good quality images in all lighting conditions shall be used. Images will be retained for a period of at least 28 days and be made available to Authorised Officers on reasonable request for evidential purposes, in accordance with the relevant data protection legislation

The CCTV recording equipment shall be kept in a secure environment under the control of the premises licence holder (PLH) and/or another named responsible individual.

All staff selling alcohol shall be authorised to sell alcohol in writing and a record of the authorisation will be kept in the shop for inspection.

Staff will be vigilant and monitor the area immediately outside the shop to check that youths do not cause annoyance by congregating.

Spirits will be kept behind the counter.

Any incidents of crime and disorder at or immediately outside the premises, witnessed by staff, will be recorded in an incident book kept at the premises. This book will be kept in the shop and available for inspection.

Public safety

No specific risks have been identified under The Licensing Act 2003 (note; the applicant is aware of the need to comply with other legislative requirements to ensure that the shop is safe for customers and staff).

Prevention of public nuisance

Deliveries to the premises will be arranged at times that do not cause any public nuisance.

A notice(s) shall be on display in the premises asking customers to leave the premises quietly.

Staff will monitor the area immediately outside the premises on a regular basis to check for, and to properly dispose of, any litter from the premises.

Protection of children from harm

Challenge 25 will be used.

The PLH shall ensure that anyone who appears to be under 25 years old who attempts to buy alcohol will be asked to prove their age by producing an acceptable form of photographic ID such as a passport, photo driving licence, or PASS accredited proof of age cards.

The premises shall display Challenge 25 signage.

All staff authorised to sell alcohol will receive training covering matter such as preventing under age sales, refresher training will be provided every 12 months, records will be kept and be made available to responsible authorities

An alcohol refusals register will be kept and maintained. The register will include details of the date of the refusal, the time, and the reason(s) for refusing the sale, and be made available for inspection by responsible authorities.

A notice(s) shall be displayed advising customers that it is unlawful for persons under 18 to purchase alcohol or for any persons to purchase alcohol on behalf of a person under 18 years of age.